



Tori Mae Hein

Tori is a down to earth communicator, coach, and Bible teacher who engages people with her authenticity, humor, and passion for God and His word.

She founded For Eternity & Until, a podcast and online educational resource for ambitious women of faith, in May 2020.

Whether on stage speaking, coaching her clients, or sitting snuggled on a couch with a friend, her goal is to move others toward God in their story and live for eternity, now.

Her and her husband, Matt, and two children, Micaiah and Amara, live on 40 acres of rolling Tennessee country side just south of Nashville.



AUDIENCE & DEMOGRAPHICS

Tori best serves women between the ages of 25-40 who love Jesus and are navigating life experiences like family, business, and ministry. They desire practical tools to help them use their gifts, pursue their purpose, deepen their relationships, and lead with peace.



200+

Online
Students

400

Monthly
Podcast
Subscribers

30k

Podcast
Downloads



15k

Instagram
Followers

100k

Average
Monthly Post
Reach

200k

Average
Monthly
Impressions



Background & Experience

After her husband began full time touring with his band, ***I AM THEY***, Tori embraced her place as a work from home mom balancing entrepreneurship, homeschooling, and ministry with her children in tow.

She first opened an Etsy store called Colors of Mae in 2012 selling custom Bible covers and handmade gifts. In 2015, She pivoted to online sales in health and wellness. During her time as a Regional Vice President with Arbonne International, her and her team exceeded *3.8 million dollars* in sales and served thousands of clients with health and wellness products in the US, Canada, and Australia.

After having the biggest year ever in her online wellness business in 2020, God met her with one question: "Are you working from worth, or for it?" She realized she had placed much of her identity in the results she was producing rather than in the God she was working for. This began a two year journey of healing from chronic striving that lead to her online course, ***Work from Worth***, that launched in January 2022.

Tori has a Bachelors Degree in Biblical Studies through Calvary Chapel Bible College and is a licensed life coach through Transformational Leadership Coaching International.

Podcast

ABOUT THE PODCAST

For Eternity & Until is a podcast for ambitious women of faith who desire to live for eternity now. Topics include audio Bible studies through books of the Bible and practical support for women of faith who desire to work with purpose and grow deeper relationships with God and others.

Past sponsorship on the For Eternity and Until podcast includes:

- Awana's online subscription resource for child discipleship, [Talk About](#).
- [Joshua House Ministries](#), a crisis center for orphans in the Ukraine.

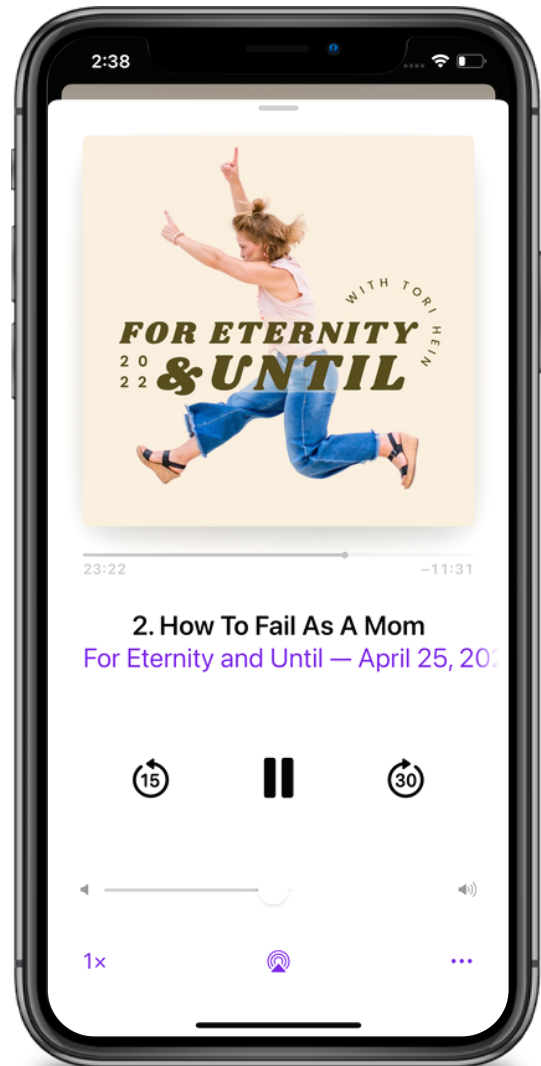
POPULAR EPISODES:

[The Gifts of Rejection](#)

[Picking Up The Fragments of Your Story](#)

[How To Fail As A Mom](#)

[Feel The Fear](#)



Let's Connect!

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